

Principles of the Market Model

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Principles

The needs of persons with disabilities are the primary focus of our recommendations.

Recommendations should be open as to the technology used; the requirements are for accessibility, i.e. no specific vendor or technology identified in recommendations.

We want the recommendations to roll forward, i.e. not tied to any specific version and allow technology to progress Examples are OK.

The work of the Commission and of the Market model is intended to encompass all published materials, not just textbooks.

Publishers should be encouraged to enter into distribution agreements for delivery of accessible versions directly into the market, i.e. they have produced the accessible version in their normal production process. This assumes that the materials distributed meets minimal levels of accessibility.

Publishers should be encouraged to enter into agreements with companies that create derivative products that go beyond the baseline accessible version. These companies would create the derivative products, and would also be able to sell them into the general market.